Genesis®

Malleable Penile Prosthesis

The power of *simplicity*

Simple implantation and use

Device construction, hydrophilic coating, and tip shape allow for a small corporotomy and better fit providing a natural aesthetic result, with exceptional rigidity and superior concealability.

Unique helix-constructed core prevents buckling and eliminates spring back

Simple solution for patients with finger or hand dexterity issues, hand muscle fatigue, or limited reach and range of mobility

Tip shape supports the glans and improves **patient comfort**

HydroVANTAGE™

*The power of **choice**.*

With HydroVANTAGE™ Hydrophilic Coating

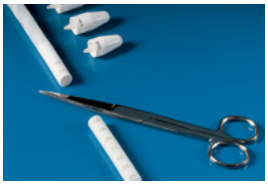
- HydroVANTAGE™ hydrophilic coating offers physician choice in selection of aqueous solution dip
- Hydrophilic coating is proven to reduce the risk of infection by 50% over uncoated penile prosthesis[1,2,3*]
- Hydrophilic coating increases the lubriciousness of the device, making it easier to implant
- Hydrophilic coating allows tailoring of the aqueous solution for reducing infection risk in salvage procedures

Coloplast

Genesis®

Malleable Penile Prosthesis
with HydroVANTAGE™ Hydrophilic Coating

2-piece flexible penile prosthesis with hydrophilic coating



Trimmable

- Custom sizing to each individual's corporal length
- Easy to stock since each kit provides multiple length options

Easy to assemble

- No special tools required. Simply cut to size and connect the tail cap

Adjustable

- Three sizes of tail caps available for adjusting the prosthesis length after trimming

Ordering Information

Coloplast Interventional Urology Surgical Support **800-258-3476**

Product	Diameter	Length (Min.-Max.)	Order Number
Genesis	9.5 mm	14-23 cm	**91-9509SC**
	11 mm	16-25 cm	**91-9511SC**
	13 mm	18-27 cm	**91-9513SC**

References

1. Wolter CE, Hellstrom WJ. The hydrophilic-coated inflatable penile prosthesis: 1-year experience. J Sex Med. 2004 Sep;1(2):221-4.
2. Wilson SK, Salem EA, Costerton W. Anti-Infection Dip Suggestions for the Coloplast Titan Inflatable Penile Prosthesis in the Era of the Infection Retardant Coated Implant. J Sex Med 2011;8:2647-54.
3. Serefoglu, EC, Helstrom JG, Long-Term Revision Rate due to Infection in Hydrophilic-Coated Inflatable Penile Prosthesis: 11-Year Follow up; J Sex Med 2012;9:2182-2186.

Indications: The Genesis® Prosthesis is designed for the management of impotence stemming from a variety of causes, including: epispadias; pelvic fracture; spinal cord injury or disease; prostatectomy; cystectomy; abdominal-perineal resection; multiple sclerosis; diabetes mellitus; alcoholism; arteriosclerosis and hypertensive vascular disease; priapism; and Peyronie's disease. The Prosthesis may also be used in selected patients with psychogenic impotence.

Contraindications: Implantation procedures are not advisable if infection is present anywhere in the body, especially urinary tract or genital infection. The Prosthesis should not be used in patients who have unresolved problems such as elevated residual urine from bladder outlet obstruction, or neurogenic bladder. The Prosthesis should be used with caution in diabetic patients who are more susceptible to infection and the complications of infection than nondiabetic patients. Other contraindications include unresolved urinary problems, any condition which may hamper sexual activity (such as severe angina), a history of sensitivity to foreign materials, compromised wound healing, compromised immune system, any anatomic or physiologic abnormality that could lead to significant postoperative complications, an unwillingness to undergo any further surgery for revision and psychological instability of the patient.

Warnings: Implantation of the device may eliminate any natural erections. Men with diabetes or spinal cord injuries, as well as immunocompromised patients, may have an increased risk of device infection which would necessitate an additional surgery. If a component of the device threatens to erode out the skin it must be addressed by a urologist. Failure may lead to infection and subsequent loss of penile tissue. Implantation of a penile prosthesis may result in penile shortening, curvature or scarring. Pre-existing abdominal or penile scarring or contracture may make surgical implantation more complicated or impractical. The risks and benefits of implanting this device in patients with lupus, scleroderma, myasthenia gravis, or documented sensitivity to silicone should be carefully considered.

Precautions: A thorough preoperative consultation should include a discussion between the patient and physician of all available treatment options for erectile dysfunction and their risks and benefits.

Potential Complications: Scrotal swelling, device infection, auto-inflation, discomfort, angulation/curvature, edema, device malfunction/deflation, pain, difficulty with ejaculation, transient urinary retention, fever, migration, patient dissatisfaction, hematoma, wound opening with drainage, bleeding, delayed wound healing, decreased penile sensation, component erosion, inguinal or reservoir hernia.

See the device manual for detailed information regarding the implant procedure, contraindications, warnings, precautions, and potential complications/adverse events. For further information, call Coloplast Corp at 1-800-258-3476 and/or consult the company website at www.coloplast.us.

Caution: Federal law (USA) restricts this device to sale by or on the order of a physician.

Ostomy Care / Continence Care / Wound & Skin Care / Interventional Urology

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Coloplast Corp. Minneapolis, MN 55411 / Interventional Urology Surgical Support 1-800-258-3476

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